



**Hans Boon**

International aquafeed consultant at Aquaculture Experience

## Experience



### Owner/International aquafeed consultant

Aquaculture Experience

Aug 2008 – Present · 11 yrs 4 mos

Consultant/owner at Aquaculture Experience, with over 30 years of experience in the aquafeed and aquaculture industry. Motivated, committed, pragmatic, straightforward, used to multidisciplinary settings.

Fields of discipline:

- AQUAFEED: Programs & formulation, production, sourcing and quality
- AQUAFEED INGREDIENTS: Market research, feed trials, R&D
- AQUAFEED BUSINESS: Strategy & management, business development, due diligence
- AQUAFEED KNOWLEDGE & INSPIRATION: Key note speaker, trainer, coach, chair ... [see more](#)



Aquaculture Experience  
is a member of Dutch...



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### Provimi Holding BV

9 yrs 3 mos

#### Manager Aquafeed Division

Mar 2003 – Jul 2008 · 5 yrs 5 mos

Coordinate Aqua Division management team, projects team (R&D), production team and group marketing (Business units in Spain, Greece, Denmark, Chile, and Brazil).

Manage development of Provimi Aqua "one logo" marketing campaign leading to cl... [see more](#)

#### Development Manager Aquaculture

May 1999 – Feb 2003 · 3 yrs 10 mos

Provide management, technical, marketing and strategic support to group aquafeed activities.

Execute market studies and market development.

Identify and evaluate potential joint venture and acquisition candidates.

... [see more](#)



### Business unit manager

Provimi

Sep 1993 – Dec 1998 · 5 yrs 4 mos